



Dairy & Food Software Innovators

Knowledge is Key

DSI 2010 CUSTOMER CONFERENCE
Sunday, May 23 – Tuesday, May 25, 2010

We would like to invite you to attend our 2010 Customer Conference. Our goal is to offer you the opportunity to increase your knowledge of our DSI Modules, meet and interact with other DSI users, our staff and have fun while you are here visiting us.

This year our overall theme is "Knowledge is Key". Your knowledge of our DSI Modules is key to maximizing your return on your investment. Our classes are tailored to specific topics and products and you can be assured that you will receive one-on-one assistance in our hands-on lab anytime while at the conference. New enhancements, updates and new Dairy & Food Tracker Module classes are offered. Also, the next year updates and enhancements are voted on by those attending. Per client requests, 2 classes will also be offered on Sunday afternoon.

Attached:

- Agenda At-A-Glance 2010 Customer Conference
- 2010 Customer Conference Registration Form
- Hotel Conference Center Reservation Form – Grand Geneva Resort, Lake Geneva, WI

The 2010 Customer Conference Preliminary Class Schedule is available on our website at www.dataspecialists.com ; 2010 Customer Conference.

Please note to receive the special discount rate for the conference, we would need the registration form and fee no later than Wednesday, March 31, 2010.

If you have any questions, Vickie, will be able to assist you either by email at vcrane@dataspecialists.com or by phoning our office (262) 723-5726. All this information is also on our website at www.dataspecialists.com. If you would like to read more about the Grand Geneva Hotel, you can go to their website at www.grandgeneva.com.

We look forward to seeing you in May!

Sincerely,

Sherrie J. Mertes
Chief Executive Officer