



Dairy & Food Software Innovators

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FOR IMMEDIATE RELEASE:

Data Specialists, Inc. Customer Conference May 23 – 25, 2010

Elkhorn, Wisconsin - May 11, 2010 – The biennial DSI Customer Conference is being held May 23 – 25th, 2010 at the Grand Geneva resort in Lake Geneva, Wisconsin.

This conference offers DSI customers the introduction of new enhancements and updates to the new Dairy & Food Tracker™ software releases in the ERP and Procurement software suites, including the barcode applications. DSI's *new* Costing Module will also be debuted at the conference.

Education classes include: yield optimization, dairy liquid costing, barcode systems, product traceability, and accounting for dairy and software education. Benchmarking in the dairy industry will also be presented. Integration of Microsoft Reporting Services will be shown and training will be offered utilizing the new reporting development tool. Classes also include the *new* 2010 Microsoft Dynamics Financials software release featuring new functions and expansion of reporting tools. There are many other classes our customers can select and hands-on consulting can be performed in our actual “live” lab.

Among the guest speakers will be Dr. Robert Cropp, Director of University of Wisconsin Center for Cooperatives and Dairy Marketing and Policy with the University of Wisconsin Cooperative Extension both at the University of Madison. His dairy industry experience and knowledge will provide a good view of the direction the industry is heading for 2010/11.

The “new” Dairy & Food Tracker Costing Module will be introduced for the first time to customers. This new dairy software module is unique because it provides the *actual* cost of the unit manufactured. This includes the cost of milk after announcement of FMO pricing, actual utilities, freight, etc. The many features of this new software will provide our customers with the tools they need to know how their product is effecting their bottom line instantly.

Data Specialists, Inc. (DSI) has been providing industry specific software for dairy and food processors for over 27 years and have over 100 dairy and food installations nationally. Our consultants provide total solutions including dairy business consulting and plant audits, software installation and training. DSI’s Dairy & Food Tracker™ software includes Procurement, Manufacturing/Distribution, Barcoding and totally integrated financial suites. The DSI software modules can also be interfaced to existing software.

For more information about DSI’s Dairy & Food Tracker™ software solutions please contact our Elkhorn, Wisconsin corporate office at 262.723.5726 or visit our website at www.dataspecialists.com.

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